

MAKING HEALTH METRICS AN INTEGRAL PART OF CORPORATE REPORTING

155 million working-age Americans

\$217-\$303 billion savings possible by 2023 via health promotion

86% of large US companies produced corporate sustainability reports in 2013

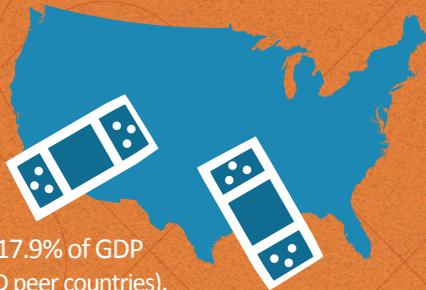
Employees aged 24-54 spend 40% of their time at work

Getting companies to report on employee and organizational health alongside sustainability metrics and financial results will reposition health as an investment and help build a culture of health.

THE PROBLEM

\$ **2.7 trillion**

was spent on healthcare in the US in 2011. That's 17.9% of GDP (more than any of our OECD peer countries).



Starbucks spends more on employee health benefits than on coffee.

60%

of chief financial officers cited healthcare costs as their main financial concern.



80% of Fortune 500 companies mention health insurance in their 10-Ks, but there is no formal reporting on health beyond occupational safety and health (OSH).

THE SOLUTION

\$ **1**

spent on health promotion and disease prevention

= \$2-4

ROI decrease in medical costs.

75%

of high-performing companies have health programs.

65%

reduction in workplace fatalities, occupational injuries and illnesses over the last 40 years due to OSH reporting.



The Dow Jones Sustainability Index is leading to a greater focus on good governance and environmental issues.

THE GOAL

To reposition health as an investment and help build a culture of health.

