The US has the largest per capita healthcare expenditure of all other industrialized nations

## INVEST IN PREVENTION SCIENCE

155 million working-age Americans

> The \$30 billion NIH budget funds 350, 000 scientists

Investing in prevention science should be a national strategic priority to ensure evidence-based interventions to improve health at the population level and ensure sustainable career paths in prevention research.

THE PROBLEM

7<sub>of</sub>10



deaths annually are due to chronic noncommunicable diseases (NCDs)

Including mental health

of the NIH budget
goes to public health
and prevention research



"Rising healthcare costs will be the primary driver of national debt over the next 4 decades"

- The Congressional Budget Office

**Approximately** 

84"

of annual healthcare \$\$\$ are spent on chronic conditions

## **THE GOAL**

to develop sustainable career paths in prevention research and encourage public-private partnerships for prevention science

## THE SOLUTION

of NCDs are preventable by modifying major risk behaviors

Another 20-30% are preventable by addressing the social and environmental determinants of health. Major risks include: tobacco use, alcohol abuse, low medication adherence, physical inactivity, and unhealthy diets.

At least

10%

should be allocated to prevention activities (instead of current 3%)

Building on the NIH Office of Disease Prevention's Strategic Plan 2014-2018

3.5 billion \$



Patient-Centered Outcomes Research Institute expected funds for research through 2019

14.7%

vs 5% – quit rates among smokers were

significantly higher when paired with financial incentives and information

According to General Electric workforce study

Invest in Prevention Science



Vitality Institute Recommendations, 2014

**2** Strengthen Leadership

Create Markets for Health

4

Make Health Measureable 5

Promote Cross-Sector Collaboration

Find out more about the pledge to invest in prevention science by emailing: <a href="mailto:sradjy@thevitalitygroup.com">sradjy@thevitalitygroup.com</a>

Read more about the Institute and its other Recommendations: www.theVitalityInstitute.org