



## **Wearables Weekly**

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## [Fitbit Updates Apps, Charge HR And Surge, But Where Are The New Devices?](#)

Although it's been a year since Fitbit introduced updated hardware, the company recently delivered software updates for the Charge HR and Surge, including an enhanced mobile app. The new app will set a default exercise goal of five days per week for users. The update will also include automatic exercise tracking ("SmartTrack") so users no longer have to manually initiate exercise sessions. The app will recognize walking, running, outdoor biking, elliptical machines, sports such as basketball and tennis, and aerobic workouts like Zumba. These updates add important functionality to the Fitbit app and devices, but a hardware upgrade is still long overdue.

## [Motorola's Fitness-Focused Moto 360 Sport Is Coming in January](#)

Motorola is introducing the Moto 360 Sport, a fitness-oriented version of its Moto 360 smartwatch. The Sport edition has GPS, a special display that makes the LCD screen more readable inside and outside, and a wristband designed to wick away sweat. The watch's heart rate monitor syncs with Moto Body, Motorola's fitness app, in addition to other third-party apps. Motorola claims the Sport will have all-day battery life although this will likely depend on use of GPS. Moto 360 sport will sell for \$300 beginning in January.

## [The Wearables Market Has Now Come Down To Three Players](#)

According to research organization IDC, the wearables market is heavily dominated by three players who collectively represent two-thirds of market share: Fitbit, Apple, and Xiaomi. The ascent of Apple and Xiaomi is particularly notable as both companies are relative newcomers to the market and Xiaomi products have yet to be released in the US. Also notable is the disappearance of Jawbone and Samsung from the list of top five wearable vendors as measured by product shipments.

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