



# Wearables Weekly

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November 30, 2015

## **Fossil's New Smartwatches Favor Fashion Over Tech**

Fossil has introduced the Fossil Q Founder, a \$275 Android Wear Watch developed in concert with Intel. The Founder is part of Fossil's new Q lineup, which includes two bracelets, the Q Reveler and Q Dreamer, and another watch, the Q Grant. The Q devices track activity, calories burned, and deliver notifications as specified in the companion smartphone app. While Fossil hopes to add more high tech functionality soon, Fossil's chief creative officer remarked that the company "erred on the side of fashion" while developing the Q product line. The result is a smartwatch that is also smart looking.

## **Pivotal Living Band – \$1 A Month Subscription Fitness Tracker**

A Seattle-based startup has introduced the newest version of its Pivotal Living Band, a fitness tracker with a significantly lower price tag compared to most of its competitors (with the exception of the Xiaomi Mi Band). The device has a black wristband with an OLED display that can show time, step count, and calories burned. It also features a stopwatch mode, activity reminders, and silent alarms. The band is water resistant and the battery lasts for seven days. Users can also connect with other Pivotal Living Band users to exchange and compare data. The band will be available in both the US and UK and is compatible with both Android and iOS.

## **Qantas Wants To Give You Frequent Flyer Points For Exercising**

Qantas Airlines is launching Qantas Assure, a health insurance program that rewards members with Qantas Frequent Flyer points for physical activity. Members will be able to use a wellness smartphone app in combination with fitness trackers to count daily steps and automatically earn Qantas points into their Frequent Flyer accounts. The Qantas Assure app will sync with a variety of wearable devices to track activity. The program is expected to launch sometime in the first half of 2016.

## **Other Health Technology Headlines**

[Apple Watch drives decline in Swiss watch exports](#)

[Biometric tattoos for medicine and the military](#)

[Could Implantable LEDS relieve your pain?](#)

[European smartwatch brand Vector Watch raises \\$5M to become the 'industry standard' in wearables](#)

[Shiny, sparkly Misfit fitness trackers come to BaubleBar](#)

[The 'best' health care inventions of 2015](#)

[This self-powering e-watch could help solve the smartwatch battery problem](#)

[Wearables are missing a crucial aspect: community](#)

[Why shoppers are set to splurge on smartwatches](#)

[Your doctor doesn't want to hear about your fitness-tracker data](#)

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