



Wearables Weekly

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Fossil Group Buys Health-Tracking Wearable Startup Misfit For \$260M

Watchmaker Fossil Group announced that it is acquiring wearables manufacturer Misfit for \$260 million. Sonny Vu, current CEO of Misfit, will serve as Fossil's CTO. Misfit recently debuted an updated version of its Shine tracker and also offers the Misfit Flash for only \$29. In the announcement, Fossil said it would continue to offer consumers both traditional timepieces in addition to fashionable connected accessories like Misfit's current offerings.

Hands On With TAG Heuer's \$1,500 Connected Android Wear Smartwatch

TAG Heuer is calling its new Connected smartwatch a "marriage between Silicon Valley and the Swiss Watch industry." There only three watch faces and it comes with a rubber band, although there are plans to introduce other band materials soon. The watch's 46mm face is big for the average wrist, much larger than the 42mm and 38mm Apple Watch. TAG Heuer says the target audience for its new smartwatch is mostly male because it's easier to engineer components for a larger wearable, but plans to make a women's smartwatch with a smaller design eventually.

Pebble Smart Watch Isn't the Smartest, but Fits Small Wrists

The Pebble Time Round looks like a normal wristwatch, but has a color e-paper display and provides text, email, alert, and call notifications in addition to activity tracking. The device is noticeably thinner and lighter than most of its competitors, but its slimmer profile means a smaller battery and shorter battery life. Still, the Pebble's battery life is longer than most smartwatches and it recharges quickly. The Pebble Time Round is available on Pebble's website for \$250 to \$300 depending on the watch face and band.

Xiaomi's Second Wearable Device Tracks Sleep, Steps And Heart Rate For \$15

Xiamoi has debuted the Mi Band Pulse, its second wearable device. In addition to tracking steps and sleep, the Mi Band Pulse tracks heart rate through a photoplethysmogram (PPG), which makes the device slightly larger than its predecessor. Most notable is the device's \$15 price tag – much lower than most of its competitors in the US. Xiaomi's website says the wearable will work with both Android (4.4 or later) and iOS (iPhone 4S / iOS 7.0 upwards). While the device will only be available in China initially, international sales are likely. The original Mi Band currently retails in India, Europe and the US via Xiaomi's global Mi.com store.

Other Health Technology Headlines

Can the Apple Watch go corporate? Disney's smartwatch prototype can identify and track everything you touch Doctors prescribe new apps to manage medical conditions Google Life Sciences and American Heart Association commit \$50M to study heart disease Jawbone user data shows Indians sleep less than most westerners Rumor: Second-gen Apple Watch on track for launch by June of 2016 Theranos isn't the only diagnostics company exploiting regulatory loopholes Tim Cook says Apple might make a medical device, but it won't be the Apple Watch Why tech makes running races magical

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