



Wearables Weekly

Compiled by Sarah Kunkle and Gillian Christie

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[Fitbit says Apple Watch has no 'material impact' on its business](#)

Fitbit reported its third-quarter earnings, revealing that it sold 4.8 million devices in the quarter and that the company's revenue increased 168 percent year over year. CEO James Park also commented that the Apple Watch has had "no material impact" on Fitbit sales and that he sees the products as occupying very different segments of the market. Jawbone CEO Hosain Rahman has made similar comments about the wearables market: "You have workout devices that are super accurate, for performance training. The smartwatch is a daytime use case, you don't wear it to sleep, it is for productivity, notifications, and some fitness stuff. And we think of [Jawbone] as lifestyle — so you wear it all the time." Despite these distinctions, there is still some consensus that there will eventually be convergence between different devices in this market.

[Latest Polar fitness tracker ups the Swarovski flair and price tag](#)

Polar is following in Misfit's footsteps, targeting more fashion-conscious consumers with a new device adorned with 30 Swarovski crystals inlaid into polished stainless steel decorative bezels. The Polar Loop Crystal otherwise has the same features as the Polar Loop 2: activity and sleep tracking, inactivity alerts, training guidance and smart notifications. Buyers will pay a premium for the Swarovski flair — the Polar Loop Crystal will cost \$159.90 and will be available sometime this November from the Polar website and other select retailers.

[Huawei's first smartwatch finally goes on sale in the UK](#)

The new Huawei smartwatch reflects a growing trend of better design aesthetics in the wearables market and the price point reflects that. The smartwatch starts at £289 for a silver model with a leather band and the price climbs up to £599 for a rose gold model. Paying top dollar will also get buyers top-tier Android Wear specs. The device has a 1.4-inch circular display with 400 x 400 resolution and no black bar running along the bottom — a frequent complaint with the Moto 360. It also features a dual-core 1.2GHz Snapdragon 400 processor, 512MB of RAM, and is equipped with a heart-rate sensor.

Other Health Technology Headlines

[Apple Watch raises awareness of wearables as Pebble doubles its sales, CEO says](#)

[Apple Watch launched in India](#)

[Apple designer thinks Apple Watch will be seen as a game changer, but it will take years](#)

[Could this iPhone app transform how we diagnose autism?](#)

[FDA solicits mhealth, wearable tech info for clinical trials](#)

[Flexible sensors measure blood flow under the skin](#)

[Jawbone files countersuit against Fitbit in "frivolous" patent infringement case](#)

[Lumo raises \\$10 million Series B, starts building wearables partnerships](#)

[Nielsen: Access to digital health lags behind patient interest](#)

[Seniors taking advantage of wearable tech](#)

[Wearables will see mass adoption via educated patients and digital health stores](#)

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