



## **Wearables Weekly**

Compiled by **Sarah Kunkle** and **Gillian Christie**

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## [Apple has sold more than \\$1.7B in Apple Watches](#)

According to an annual report filed with the US Securities and Exchange Commission, the Apple Watch is doing quite well. Apple has sold at least \$1.688 billion worth of Apple Watches, which was available less than half of the 2015 fiscal year. If Apple continues to sell products at this pace, it's plausible that Apple Watch could be at least a \$5 billion business in the current fiscal year. The annual report also showed that Apple's total R&D expense was \$8.1 billion in 2015, up from \$6.0 billion in 2014, \$4.5 billion in 2013 and \$3.4 billion in 2012.

## [IBM's Watson makes its health care debut on the Apple Watch](#)

The Welltok CaféWell app for Apple Watch aims to create sustainable behavior change, especially for individuals managing chronic conditions. The app uses IBM Watson's natural language capabilities to become more personalized over time as Watson processes information and learns. The CaféWell Concierge app is not commercially available on the Apple Watch just yet. Welltok is first launching the app internally at IBM first. IBM will subsidize the cost of the Apple Watch depending on employees' health plans. Welltok plans to launch a commercial version of the CaféWell app next year.

## [Medisafe-IMS Health study shows boost in adherence from digital health tool](#)

A study of 700 people by Medisafe and IMS Health showed improved medication adherence among people with chronic conditions like hyperlipidemia, hypertension, and diabetes that used its mobile medication reminder. Participants with cholesterol or hyperlipidemia had the biggest increase in adherence — more than 10 percent. Adherence for high blood pressure patients increased 5 percent over a six-month period and diabetic participants showed a 7.7 percent increase in adherence over three months. Various digital health companies are focusing on medication adherence in order to reduce the costs and adverse outcomes associated with complications when people don't take their medication properly.

## **Other Health Technology Headlines**

[Baublebar and Jawbone collaborate on a bracelet for the wearable tech market](#)

[F.D.A. Cites Unapproved Device in Theranos Review](#)

[Here's how IBM is getting employees to use the Apple Watch](#)

[Israeli health tech is heating up with a wave of interest from abroad](#)

[Microsoft has thrown in everything but the kitchen sink to make its case in wearables](#)

[The path forward for mhealth clinical trial regulation](#)

[The power \(and risks\) of measurement in a Fitbit world](#)

[To scale digital health, providers need organizational structure changes](#)

[Walgreen's Rite Aid purchase could bring new digital health partners](#)

[Why healthcare wearables are out of reach for people who need them most](#)

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