



# **Wearables Weekly**

Compiled by **Sarah Kunkle** and **Gillian Christie**

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### **A Friendly Reminder:**

**There are 10 days remaining to provide feedback on the Vitality Institute's [Guidelines for Personalized Health Technology](#)**

**Submit your comments [here](#) or email Gillian Christie at [gchristie@thevitalitygroup.com](mailto:gchristie@thevitalitygroup.com)**

### **[Here's Apple's Idea For A Smart Ring](#)**

A patent application published by Apple shows an interactive smart ring that could work in conjunction with larger devices, like a phone. There are already several smart rings on the market, but most of them are devices made for controlling phones and other electronics over Bluetooth. While Apple publishes many patents that ultimately do not go into production, this patent provides some interesting insights into why Apple thinks smart rings could be a viable product.

### **[Silicon Valley's Latest Threat: Under Armour](#)**

Over the last few years, Under Armour has invested a considerable amount of money in mobile health apps. The company spent \$150 million on exercise app MapMyFitness in November 2013 and then this February paid \$475 million for calorie-counting app MyFitnessPal and \$85 million for European fitness app Endomondo. With 62 million people logging on to these apps at least once a month, Under Armour now controls the world's biggest digital health platform.

### **[A Smartwatch That Doesn't Need Your Phone](#)**

Most smartwatches rely on phones for most of their functionality, but the new LG Urbane 2<sup>nd</sup> Edition doesn't need a phone to connect to the Internet. The watch has a built-in radio, which can connect to LTE and 3G, or to a phone via Bluetooth and Wi-Fi. This technology could be especially useful for exercising and streaming music without a phone and performing other functions without draining a paired phone's battery. A more independent smart watch could be a game changer for the wearables market.

### **Other Health Technology Headlines**

[Food tracking app links less sleeping to more eating](#)

[Text messaging patients reduces heart attack, stroke, and smoking](#)

[Q3 update: 2015 digital health funding exceeds 2014](#)

[Samsung Gear S2 smartwatch will cost less than an Apple Watch](#)

[ZenWatch 2 Review: A Cheap Way to Get Started With Smartwatches](#)

[TAG Heuer to launch \\$1,800 Apple Watch competitor](#)

[A Grab Bag of Software for the Apple Watch Upgrade](#)

[Startup hopes energy harvested from the air will power smart homes and wearables](#)

[1 In 5 U.S. Adults On Board With Wearables Now](#)

[Wearables are gaining widespread acceptance. Now for the real challenge](#)

[The health of IBM's Watson: Its future lies in startups](#)

**Please contact Gillian Christie, Health Innovation Analyst, at [gchristie@thevitalitygroup.com](mailto:gchristie@thevitalitygroup.com) with your feedback and suggestions.**