



# **Wearables Weekly**

Compiled by Sarah Kunkle and Gillian Christie

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A Friendly Reminder:

There are 24 days remaining to provide feedback on the Vitality Institute's Guidelines for Personalized Health Technology

Submit your comments <a href="here">here</a> or email Gillian Christie at gchristie@thevitalitygroup.com

### Fitbit adds HIPAA compliance to wellness platform

Fitbit is adding new privacy and security protections in its Fitbit Wellness division that will follow HIPAA guidelines. This move will allow the San Francisco-based company to more deeply integrate with healthcare organizations, including providers, health plans and self-insured employers. Fitbit users will have to consent for their data to be shared, and program managers will only get access to a subset of user data.

#### Apple Watch OS 2 gets delayed due to eleventh-hour bug

The new watchOS 2 software for the Apple Watch has been delayed. While the new iOS 9 was released on time, the company issued a statement saying that a bug has held the update back. Apple has not given any specifics on a revised timeline for release, but said it would be available "shortly."

#### Big pharma hands out Fitbits to collect better personal data

Some pharmaceutical companies are providing trial participants with wearables in order to gather precise real-time information, better understand whether a drug is working, and ultimately bring drugs to market faster. Researchers find wearable technologies more accurate compared to self-report information from subjective questionnaire. According to the National Institute of Health's records, there are at least 299 clinical trials using wearables.

## **Other Health Technology Headlines**

Your sleep tracker probably isn't very good at tracking your sleep

Google hires engineers from Amazon for a new wearable tech initiative

The state of enterprise wearables

Patient Adoption of mHealth (IMS Report)

How wearable tech could spark a new privacy revolution

Can digital fitness trackers get you moving?

This health tech for athletes could come to an office near you

Here's why you'll be wearing 'smart' workout clothes soon

Using digital technology to track activity (not simply steps)

Omada Health raises \$48M for mobile prevention program

Please contact Gillian Christie, Health Innovation Analyst, at gchristie@thevitalitygroup.com with your feedback and suggestions.