MAKING HEALTH
METRICS AN INTEGRAL
PART OF CORPORATE
REPORTING

155 million working-age Americans

> \$217-\$303 billion savings possible by 2023 via health promotion

86% of large US companies produced corporate sustainability reports in 2013

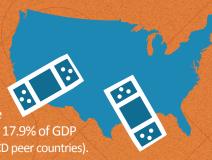
> Employees aged 24-54 spend 40% of their time

Getting companies to report on employee and organizational health alongside sustainability metrics and financial results will reposition health as an investment and help build a culture of health.

THE PROBLEM

\$2.7 trillion

was spent on healthcare in the US in 2011. That's 17.9% of GDP (more than any of our OECD peer countries).





Starbucks spends more on employee health benefits than on coffee.

of chief financial officers cited healthcare costs as their main financial concern.



of Fortune 500 companies mention health insurance in their 10-Ks, but there is no formal reporting on health beyond occupational safety and health (OSH).

THE SOLUTION

\$ spent on health promotion and disease prevention decrease in medical costs.

of high-performing companies have health programs.

% reduction in workplace fatalities, occupational injuries and illnesses over the last 40 years due to OSH reporting.

The Dow Jones Sustainability
Index is leading to a greater
focus on good governance
and environmental issues.

THE GOAL

To reposition health as an investment and help build a culture of health.

Vitality Institute Recommendations, 2014

Invest in Prevention Science

2 Strengthen Leadership **3**Create Markets for Health

Make Health
Measureable

5

Promote Cross-Sector Collaboration

Find out more about the pledge to integrate health metrics by 2020: sradiy@thevitalitygroup.com

Read more about the Institute and its other Recommendations: www.theVitalityInstitute.org